



# Types of Storytelling

Enhancing Communication Skills through Storytelling  
(<https://www.teleprompter.com/blog/types-of-storytelling>)



# Lesson Objectives

In this lesson, you will explore the four main types of storytelling: oral, written, visual, and digital. Storytelling is a way to connect people, express ideas, and record history. You'll learn how each type is unique and how you can use them to enhance your communication skills.

## **Objectives:**

- Learn about oral, written, visual, and digital storytelling and how they enhance communication.

## Using Storytelling in Everyday Life

Imagine you're giving a presentation in class and want to make it more engaging. You can use oral storytelling techniques like changing your tone and pace, or even adding visual elements like slides, to capture your audience's attention.

Think about a story you want to tell. Which type of storytelling would you choose to make it most effective and why?



Students, write your response!

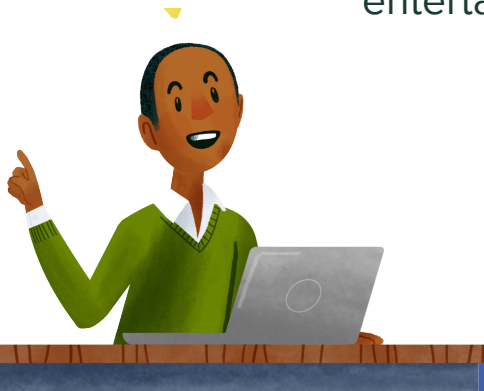
# Words to Know

- **Oral Storytelling:** A storytelling method that involves telling stories through spoken words.
- **Written Storytelling:** A storytelling method that involves sharing narratives through the written word.
- **Visual Storytelling:** A storytelling method that uses images, videos, and other visual elements to narrate a story.
- **Digital Storytelling:** A storytelling method that combines text, images, audio, video, and interactive elements.

# Exploring the Four Types of Storytelling

Storytelling is more than just entertainment; it's a way to connect with others and communicate complex ideas. There are four main types of storytelling: oral, which involves speaking stories aloud; written, which uses text to convey narratives; visual, which uses images and videos; and digital, which combines multimedia elements. Each type of storytelling has unique elements that make it effective in different situations.

You can use the different types of storytelling to improve your communication skills in various fields, such as education, marketing, and entertainment.



## Oral Storytelling: Embracing the Spoken Word

Oral storytelling involves telling stories through spoken words, a tradition that dates back to ancient times. It's all about using your voice, pace, and body language to engage your audience.

Native American tribes use oral stories to educate younger members about their heritage.



# Written Storytelling: The Power of Text

Written storytelling uses words to craft narratives that can be shared with readers over time. It involves key elements like plot, character development, and setting.

The invention of the printing press allowed stories to be shared widely, making books more accessible.



## Visual Storytelling: Capturing Stories Through Images

Visual storytelling uses images and videos to narrate a story quickly, often stirring strong emotions. Films, comics, and photography are common mediums.

Movies combine moving images, sound, and dialogue to create immersive narratives.



## Digital Storytelling: Combining Multimedia

Digital storytelling uses technology to combine text, images, audio, and video, often adding interactive elements. It's a modern way to tell stories accessible to anyone with internet access.

Social media posts often use digital storytelling to engage audiences with text, images, and videos.



## Let's Try It: Exploring the Four Types of Storytelling

What are two key elements used in oral storytelling to engage the audience?

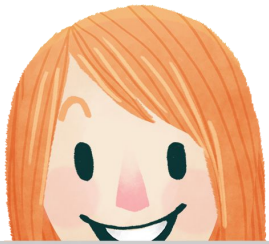


Students, write your response!

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## Let's Try It Together: Exploring the Four Types of Storytelling

If a digital story contains 3 elements: text, audio, and video, how many total multimedia elements are present?



Students, enter a number!

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# Think About the Lesson

What is one thing you learned or one question you have about the article? Write or draw your response.



Students, draw anywhere on this slide!

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## Exit Ticket: Exploring the Four Types of Storytelling

Which type of storytelling would most likely use interactive elements?

- A. **Oral Storytelling**
- B. **Written Storytelling**
- C. **Visual Storytelling**
- D. **Digital Storytelling**



Students choose an option